

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

1                           {MARKED-UP VERSION OF THE AMENDED CLAIM}

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3       --168. A system for displaying programming material to a user,  
4       the system comprising:

5                           printed stationary having at least one machine recognizable  
6       feature;

7                           a feature recognition unit having associated therewith a  
8       means for recognizing said machine recognizable feature and a  
9       means for transmitting a coded signal in response to the  
10      recognition of said machine recognizable feature;

11                          an intelligent controller having associated therewith a  
12       means for accessing said programming material in response to  
13       receiving said coded signal; and

14                          a display unit for presenting said programming material.--

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